



CAMP OVERVIEW

WE ARE SO EXCITED TO SEE YOU AT CAMP! A MORE DETAILED SCHEDULE WILL BE PROVIDED AT REGISTRATION

MONDAY, JUNE 27 - BOOT CAMP

- 8:00** **REGISTRATION BEGINS**
- 9:30** **OPENING SESSION**
- 10:00** **TRACKS: DESIGN, PHOTOGRAPHY, STORYTELLING, EDITORS, ADVISERS, YBK BASICS**
Direct Instruction in your chosen track
- 11:00** **TRACKS: HANDS ON PRACTICE**
Guided activities in your chosen track
- 12:30** **LUNCH**
- 1:30** **TRACKS: DESIGN, PHOTOGRAPHY, STORYTELLING, EDITORS, ADVISERS, YBK BASICS**
Direct Instruction in your chosen track
- 2:30** **TRACKS: HANDS ON PRACTICE**
Guided activities in your chosen track
- 4:00** **CLOSING**
Boot Campers Only are dismissed at 4:30
- 5:00** **DINNER**
- EVENING** **TEAM BONDING FOR THEME CAMPERS**

WEDNESDAY, JUNE 29 - THEME CAMP

- 7:45** **BREAKFAST**
- 9:00** **YEARBOOK THEME: VISUAL ELEMENTS**
Keynote Session
- 10:00** **WORK TIME: FIND YOUR VISUALS**
Work as a team and with your counselor to find your "pretty"
- 11:00** **PHOTO FESTIVAL/CAMP PHOTO**
Bring your camera and practice your visual storytelling skills
- 12:30** **LUNCH/ADVISER LUNCH**
- 1:30** **BREAKOUTS**
Select one topic to attend on Tuesday and one on Wednesday
- 2:30** **YEARBOOK THEME: BUILDING A STYLE GUIDE & DESIGN LIBRARY**
Keynote Session
- 3:30** **WORK TIME: REFINE YOUR VISUAL ELEMENTS**
Work as a team and with your counselor to build your visual package
- 5:00** **DINNER**
- EVENING** **LIP SYNC BATTLE**

TUESDAY, JUNE 28 - THEME CAMP

- 7:45** **BREAKFAST/THEME CAMP ONLY REGISTRATION**
Campers arriving for theme camp check in at Williams Village Dorms, then WVCC Camp Office
- 9:30** **OPENING SESSION**
- 10:00** **YEARBOOK THEME: VERBAL TAGLINE**
Keynote Session
- 11:00** **WORK TIME: FIND YOUR VERBAL**
Work as a team and with your counselor to find your theme statement
- 12:30** **LUNCH**
- 1:30** **BREAKOUTS**
Select one topic to attend on Tuesday and one on Wednesday
- 2:30** **YEARBOOK THEME: COVERAGE AND STRUCTURE**
Keynote Session
- 3:30** **WORK TIME: PLAN YOUR COVERAGE**
Work as a team and with your counselor to build your ladder and develop your verbal
- 5:00** **DINNER**
- EVENING** **VOLLEYBALL TOURNAMENT**

THURSDAY, JUNE 30 - THEME CAMP

- 7:45** **BREAKFAST**
- 9:00** **FINAL PACKET PREPARATION**
Polish your theme packet and prepare to present to your counselor
- 10:30** **FINAL COUNSELING FEEDBACK**
- 11:30** **CAMP CLOSING AND AWARDS**
- 12:15** **DISMISSAL AND CHECKOUT**

TIPS FOR GETTING THE MOST OUT OF CAMP

COME READY TO LEARN AND GROW

- Ask lots of questions. Our teachers and counselors are the best of the best, and they are here to help!
- Keep an open mind. The best themes and designs evolve and improve over the course of camp.
- BRING IDEAS! You'll have a lot more to work with if you bring design inspiration and some potential theme tag lines you already like. You can find these ideas in magazines, college brochures, ads & commercials and all around you!

SIGN UP FOR FUN

- Team Bonding on Monday Night
- Compete with your school or join a combined team for the Volleyball Tournament
- Go solo or get your whole band together for the epic Lip Sync Battle

CHEER EACH OTHER ON

- Bond with your fellow staffers and make new friendships with other schools.
- Vote for your favorites at the "BEST OF SHOW" library
- Give a "paper plate award"

MAKE SOME MEMORIES

- Take lots of pictures! If you post to social media, tag us too with #RMJ2022
- Enjoy a taste of college life on CU's beautiful campus....and we won't judge if you hit the soft serve twice a day!

REMEMBER,
CAMP ONLY
HAPPENS ONCE
A YEAR, SO
NOW'S YOUR
CHANCE TO BE
BOULDER
THAN EVER